

lati

platform for
brazilian art galleries
abroad

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LONDON

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Frieze Art Fair
Frieze Masters
Moving Image
2013

de

FRIEZE ART FAIR

Regent's Park
London, UK

Hours

16 - 20 Oct, 2013
Wed, 2-9pm (guests only)
Thu to Sat, 12-7pm
Sun, 12-6pm

A Gentil Carioca
Galeria Fortes Vilaça
Galeria Jaqueline Martins
Galeria Luisa Strina
Mendes Wood DM
Vermelho

FRIEZE MASTERS

Regent's Park
London, UK

Hours

15 - 20 Oct, 2013
Tue, 3-8pm (guests only)
Wed, 11-7pm (guests only)
Thu to Sat, 12-7pm
Sun, 12-6pm

Galeria Berenice Arvani
Luciana Brito Galeria
Galeria Millan
Galeria Nara Roesler

MOVING IMAGE

Bargehouse, Oxo Tower Wharf
Bargehouse Street, South Bank
London, UK

Hours

17 - 20 Oct, 2013
Thu, 2-8pm
Fri to Sat, 11-7pm
Sun, 11-6pm

Galeria Pilar

Latitude - Platform for Brazilian Art Galleries Abroad cordially invites you to a series of events to coincide with Frieze London 2013. On 18 October, Latitude will be holding a **Guided Tour** of the Mira Schendel exhibition at Tate Modern and a **Panel Discussion** on the Art Market.

Tour of the Mira Schendel Exhibition at Tate Modern by Tanya Barson, Curator of International Art, Tate Modern

Date: Friday 18th October 2013

Time: 10-11am

Location: Tate Modern, Bankside, London SE1 9TG

Meeting point: At the entrance of the show. Please confirm your attendance for courtesy tickets.

RSVP to emma@suttonpr.com by Wednesday 16th October 2013.

The Mira Schendel exhibition at the Tate Modern is the first ever international full-scale survey of the renowned Brazilian artist's work. Latitude is pleased to present an exclusive tour of the exhibition with Tanya Barson, Curator, International Art, Tate Modern.

Panel Discussion | Brazil vs. UAE: Comparing & contrasting two major growth art markets

Date: Friday 18th October 2013

Time: 5:45 – 7pm

Location: David Roberts Art Foundation, Symes Mews, London NW1 7JE

RSVP to emma@suttonpr.com by Wednesday 16th October 2013 (limited seats).

The discussion will be chaired by Anders Petterson, Managing Director of ArtTactic and panellists include Latitude's research co-ordinator Dr. Ana Leticia Fialho and Alia Al Senussi, art advisor and patron from the Middle East.

After the talk, attendees are invited to stay for an exclusive cocktail reception and a late viewing of *Orpheus Twice* at David Roberts Art Foundation. A short music performance by Fulvio Caldini, Fade Control op. 47/c for four recorders will be presented at 8pm.

Latitude recommends the following talks:

Individualidade Coletiva [Collective Individuality]

Date: Thursday 17th October 2013

Time: 6:30-8pm

Location: Embassy of Brazil in London, 16 Cockspur St, SW1Y 5BL

With Genilson Soares, artist, and Isobel Whitelegg, curator at Nottingham Contemporary

Frieze Talks

Beatriz Milhazes in conversation with Prof. Martin Roth

Date: Thursday 17th October 2013

Time: 3pm

With Beatriz Milhazes, artist, and Prof. Martin Roth, Director of the Victoria and Albert Museum.

Known for painting works that combine Modernist painting with Brazilian cultural imagery, Brazilian artist Beatriz Milhazes will be in conversation with the Director of the Victoria and Albert Museum, London.

latitude

Latitude is the title of the International Promotion Project for Brazilian Art Business which is a partnership between Apex-Brasil (Brazilian Trade and Investment Promotion Agency) and the Brazilian Association of Contemporary Art (ABACT).

It was started in 2007 with the core goal of creating business opportunities for the art sector mainly through cultural promotion activities. During this period, the number of members increased. Currently, 46 primary market art galleries participate in Latitude, representing more than 1000 artists.

Through a rich programme of activities that ranges from supporting Brazilian galleries in international fairs to promoting Art Immersion Trips for international guests in Brazil, Latitude aims to improve professionalism within the art market and provide new opportunities for Brazilian galleries to trade internationally.

BRAZILIAN ART SCENE: DOMESTIC AND INTERNATIONAL EXPANSION

With one of the most prosperous and promising art scenes in the world, Brazil is quickly expanding its reputation as a global art centre. Maintaining its place as the world's sixth largest economy, it is a country that has steered clear of much of the economic turmoil of recent years and is host to original and vibrant production in contemporary art which is grounded in a solid historical tradition.

Some of the most successful Brazilian contemporary artists, like Vik Muniz, Ernesto Neto, Adriana Varejão and Beatriz Milhazes have succeeded in achieving international acknowledgement and success with their work featuring in museums, galleries, collections and art institutions around the world.

In 2008, Tate Modern held a solo exhibition of works by Brazilian artist Cildo Meirelles and is now showing a large retrospective on Mira Schendel (1919-1988). With more than 500 Brazilian artworks in its permanent collection, MoMA showed a big installation by Carlito Carvalhosa in 2012 and will host a major retrospective of work by Lygia Clark (1920-1988) next year.

Some of the country's important institutions, like the Museum of Modern Art in São Paulo, were founded in the 1940s. São Paulo Biennial began in 1951, and is second only to Venice as the oldest functioning international biennial. These events helped create a rich interchange between different art forms and traditions, helping to consolidate the unique aesthetics of Brazil.

Beyond the biennial, the country currently has some prestigious public institutions such as Pinacoteca do Estado and Museu de Arte do Rio (MAR), as well as some non-profit private foundations like Casa Daros and the 3000-acre Inhotim, an assemblage of 20 galleries and pavilions surrounded by tropical botanical gardens.

São Paulo stands as Brazil's financial and cultural center, positioning itself as an optimal new hot spot for the global art market. Rio de Janeiro also holds important museums, galleries and collections. Together, the two cities account for over 80% of the art trade in Brazil. SP-Arte and Art Rio, started in 2005 and 2011, have quickly become relevant international fairs, seeing a steady increase in the percentage of foreign galleries over the years.

With a growing number of collectors, art professionals and spectators, Brazil is now in an optimal position to share its creative energy, to provoke debate and to create new opportunities for exchange.

A Gentil Carioca

Frieze Art Fair

BOOTH E13 / GALLERIES



Located in the historic centre of Rio de Janeiro, more specifically in a region called Saara, the largest outdoor market in Latin America; A Gentil Carioca was conceived in this melting pot in order to captivate and spread the diversity of art to Brazil and the world.

We believe each work of art is a cultural particle with enough power to radiate culture and education. In the same way that history can be thought, forged, altered and documented. A Gentil Carioca is a place where artistic or political contexts can be revitalized in many ways. Always wanting to expand its horizons, in 2008 A Gentil Carioca began participating in major international art fairs such as Art Basel (Switzerland and Miami), Frieze (London and NY) and VIP.

Artists on the stand: Cabelo, Hélio Oiticica and Neville D'Almeida.

Photo: **Hélio Oiticica and Neville D'Almeida** Cosmococa Programa in Progress CC3 Maileryn, 1973

Contact: **Marcio Botner**

Rua Gonçalves Ledo, 17 - Rio de Janeiro RJ - CEP 20060-020
T +55 21 2222-1651 - correio@agentilcarioca.com.br
www.agentilcarioca.com.br

Galeria Fortes Vilaça

Frieze Art Fair

BOOTH D7 / GALLERIES



Inaugurated in 2001, under the direction of Márcia Fortes, Alessandra d'Aloia and Alexandre Gabriel, Galeria Fortes Vilaça presents a dynamic program in which Brazilian and foreign artists, young and established, create ambitious exhibitions. Group shows organized by guest curators are also frequent in the program. These collaborations also extend to lectures and publications. The Gallery participates in the leading international art fairs.

In 2008, Galpão Fortes Vilaça opened in downtown São Paulo. A rustic industrial warehouse with a clearance of 1.500 m², the space houses an exhibition space, art storage and a viewing room, all of which accessible to the public. Moveable walls reconfigured by each artist define the exhibition room, thus offering a particular experience to the public in every visit.

Artists on the stand: Iran do Espírito Santo, José Damasceno, Mauro Restiffe.

Photo: **Mauro Restiffe** Oscar #12b, 2012

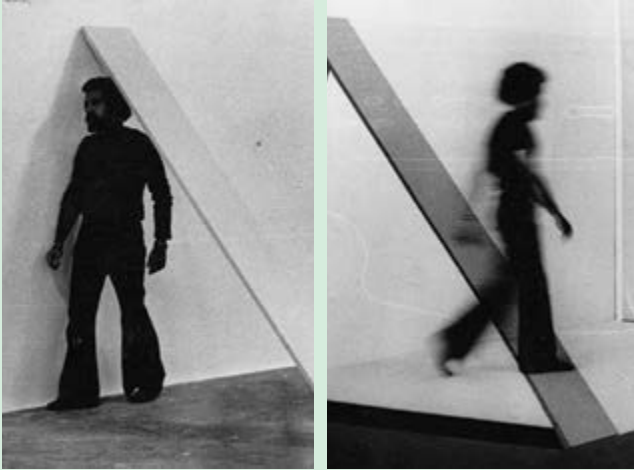
Contact: **Alessandra D'Aloia**

Gallery: Rua Fradique Coutinho, 1500 - São Paulo SP - CEP 05416-001
Warehouse: Rua James Holland, 71 - São Paulo SP - CEP 01138-000
T +55 11 3032-7066 or 3392-3942 - galeria@fortesvilaca.com.br
www.fortesvilaca.com.br

Galeria Jaqueline Martins

Frieze Art Fair

BOOTH F32 / FRAME



Opened in April 2011, Galeria Jaqueline Martins is committed to the development of projects that draw artists from different generations together, evoking surprising dialogues and results.

The gallery takes as a starting point the line of research that seeks to recover artistic productions pertaining to the politicized conceptual art of the 70s in Brazil and in other South American countries.

In this way, Galeria Jaqueline Martins positions itself as a platform for convergence of emergent and more established artists, and proposes to shed light on the transformations occurring in the cultural, social and political contexts, made visible in the aesthetic and conceptual developments unfolding throughout the last 40 years to the present.

Artist on the stand: Genilson Soares.

Photo: **Genilson Soares** Uma prancha encostada na parede, 1973

Contact: **Jaqueline Martins**

Rua Dr. Virgílio de Carvalho Pinto, 74 - São Paulo SP - CEP 05415-020
T +55 11 2628-1943 -contato@galeriajaquelinemartins.com.br

Galeria Luisa Strina

Frieze Art Fair

BOOTH E8 / GALLERIES



In 1970, Luisa Strina began as an art merchant and opened her gallery in 1974. In the same year, she brought the works of American pop artists, Roy Lichtenstein, Andy Warhol and others to Brazil for the first time. Strina introduced diverse exponents of the new generation into the market, such as Leonilson, Cildo Meireles, Tunga, Antonio Dias and Edgard de Souza. In 1992, Galeria Luisa Strina was the first Latin-American gallery invited to participate in the selective Basel Art Fair. Currently, Galeria Luisa Strina represents a mixture of established artists and emerging artists, always showing the most illustrious works available in the Brazilian and International contemporary art market.

Artists on the stand: Antonio Manuel, Caetano de Almeida, Cildo Meireles, Federico Herrero, Fernanda Gomes, Hélio Oiticica, Juan Araújo, Laura Lima, Leonor Antunes, Lygia Pape, Marcius Galan, Marepe, Matias Duville, Mira Schendel, Nicolás Paris, Pablo Accinelli, Pedro Motta, Pedro Reyes, Renata Lucas, Tonico Lemos Auad.

Photo: **Renata Lucas** frame^{frame}, 2013
(© the artist. Image by Edouard Frapoint)

Contact: **Luisa Strina**

Rua Padre João Manoel, 755 loja 2 - São Paulo SP - CEP 01411-000
T + 55 11 3088-2471 - info@galerialuisastrina.com.br
www.galerialuisastrina.com.br

Mendes Wood DM

Frieze Art Fair

BOOTH G14 / FOCUS



Mendes Wood DM was founded in 2010 by partners Felipe Dmab, Matthew Wood and Pedro Mendes, with the intention to exhibit international and Brazilian artists in a context conducive to critical dialogue and cross-pollination. Central to the gallery's program is a concern for regional difference and individuation while fostering cosmopolitanism and collaboration. Inspired by a belief that artistic practices broaden the scope of human agency and have the power to both touch and change the world, Mendes Wood DM cultivates a program premised on conceptualism, political resistance and intellectual rigor.

Artist on the stand: Daniel Steegmann Mangrané.

Photo: **Daniel Steegmann Mangrané** Phasmides, 2008-2013

Contact: **Felipe Dmab**

Rua da Consolação, 3358 - São Paulo SP - CEP 01416-001
T +55 11 3081 1735 - info@mendeswood.com
www.mendeswood.com

Vermelho

Frieze Art Fair

BOOTH F11 / GALLERIES



After ten years in existence, Galeria Vermelho has established itself as one of the main points of creation and dissemination of contemporary art in Brazil.

More than just an exhibition space, Vermelho is a catalyst for the latest and most innovative contemporary art and emerges as an alternative to the rigidity of other spaces dedicated to art, encouraging new ideas and discourses developed by emerging and established artists.

Artists on the stand: Chiara Banfi, Marcelo Cidade, Lia Chaia, Fabio Morais, Guilherme Peters, Iván Argote, Nicolás Bacal, Nicolás Robbio.

Photo: **Dora Longo Bahia** Escalpo ferrado, 2010

Contact: **Akio Aoki**

Rua Minas Gerais, 350 - São Paulo SP - CEP 01244-010
T +55 11 3257-2033 - info@galeriavermelho.com.br
www.galeriavermelho.com.br

Galeria Berenice Arvani

Frieze **Masters**

BOOTH S19 / SPOTLIGHT



Galeria Berenice Arvani specializes in contemporary art with a special focus on constructive artists. The gallery is located on one of São Paulo's most prestigious and fashionable streets, and its exhibition programme alternates shows of locally and internationally renowned artists with Brazilian contemporary avant-garde names.

Some of our artist's works feature in the best museums and private collections. Galeria Berenice Arvani participates in art fairs both in Brazil and abroad on an on-going basis.

Artist on the stand: Rubem Valentim.

Photo: **Rubem Valentim** Emblema Logotipo Poético, 1974

Contact: **Berenice Arvani**

Rua Oscar Freire, 540 - São Paulo SP - CEP 01426-000
T +55 11 3088-2843 - galeria@galeriaberencearvani.com
www.galeriaberencearvani.com

Luciana Brito Galeria

Frieze **Masters**

BOOTH S8 / SPOTLIGHT



Founded in 1997, Luciano Brito Galeria is the result of an attempt to promote and disseminate Brazilian contemporary art, a venture Brito herself has spearheaded for over twenty years.

Autonomy of creative processes is at the heart of the gallery's philosophy, prioritizing partnership and shared effort among the artists, enabling us to realise important projects and exhibitions within the gallery and other cultural institutions.

Luciana Brito Galeria currently represents over 20 Brazilian and foreign artists, holding approximately 10 exhibitions per year. All are sustained by curatorial research, with developments in lectures, courses and reference publications as part of an on-going effort to showcase contemporary artistic production.

Artist on the stand: Liliana Porter.

Photo: **Liliana Porter** The pleasure principle, 1977/2012

Contact: **Luciana Brito**

Rua Gomes de Carvalho, 842 - São Paulo SP - CEP 04547-003
T +55 11 3842-0634 - info@lucianabritogaleria.com.br
www.lucianabritogaleria.com.br

Galeria Millan

Frieze **Masters**

BOOTH S7 / SPOTLIGHT



When it was founded in 1986, Galeria Millan sought to establish relationships between the production of the contemporary artists that it represented and the modern artists who had influenced their education. This commitment to a historical and critical view of art has matured throughout the gallery's more than twenty-year existence and, today, partnered with a belief in the enriching dialogue between generations and artistic currents, Galeria Millan solidly and coherently represents a team of plural and consistent artists, ranging from well-known names to young artists beginning their careers.

The gallery participated in the Art Basel art fair for ten years, and its stand can be seen every year at the SP-Arte, ArtRio and Art Basel Miami Beach fairs, and also in special projects at Frieze Masters, ARCOmadrid, Zona Maco, artBO.

Artist on the stand: Anna Maria Maiolino.

Photo: **Anna Maria Maiolino** S.O.S. in the Tropic of Capricorn, from the Mental Maps series, 1974

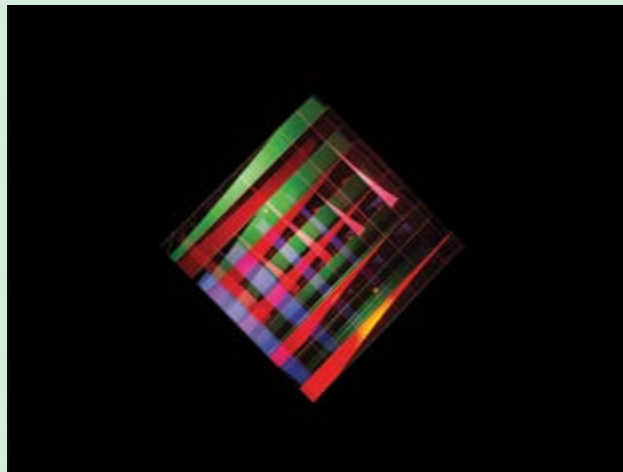
Contact: **André Millan**

Rua Fradique Coutinho, 1360 - São Paulo SP - CEP 05416-001
T +55 11 3031-6007 - galeria@galeriamillan.com.br
www.galeriamillan.com.br

Galeria Nara Roesler

Frieze **Masters**

BOOTH S23 / SPOTLIGHT



Galeria Nara Roesler was founded in 1989. Over the years, the gallery has focused on creating a program in close collaboration with its artists, providing a space for experimentation. Recent shows have included Building Materials (2012) by Lucia Koch, Scopic Landscapes (2012) by Isaac Julien, and Alberto Baraya's Pacific Expeditions (2013).

In 2012, the gallery doubled in size and created a permanent space for the Roesler Hotel: a platform for curatorial projects. Already in its 25th edition, the Roesler Hotel was launched with Lo bueno y lo malo, curated by Patrick Charpenel. Other shows that took place there include Vik Muniz's group show on OpArt, Buzz (2012); Hamish Fulton's first solo show in South America, Atacama1234567 (2013), curated by Alexia Tala; Dark Paradise (2013) curated by Tim Goossens; Dogs without feathers (prologue) curated by Moacir dos Anjos (2013).

Artist on the stand: Julio Le Parc.

Photo: **Julio Le Parc** Continuel-lumière boîte No.3, 1959-1965

Contact: **Daniel Roesler**

Avenida Europa, 655 - São Paulo SP - CEP 01449-001
T +55 11 3063 2344 - info@nararoesler.com.br
www.nararoesler.com.br



Galeria Pilar was launched in 2011 by Elisio Yamada and Henrique Miziara. The gallery is located in the Santa Cecilia district of São Paulo and has 400 square meters of exhibition space dedicated to presenting Brazilian as well as international artists, and functions as a platform for establishing a discourse with curators, critics and collectors.

A main purpose for the gallery is to promote artists who are working in the most diverse media – including photography, painting, sculpture, installation, and video.

Artists on the stand: Luiz Duva

Photo: **Luiz Duva** Innerself, 2012

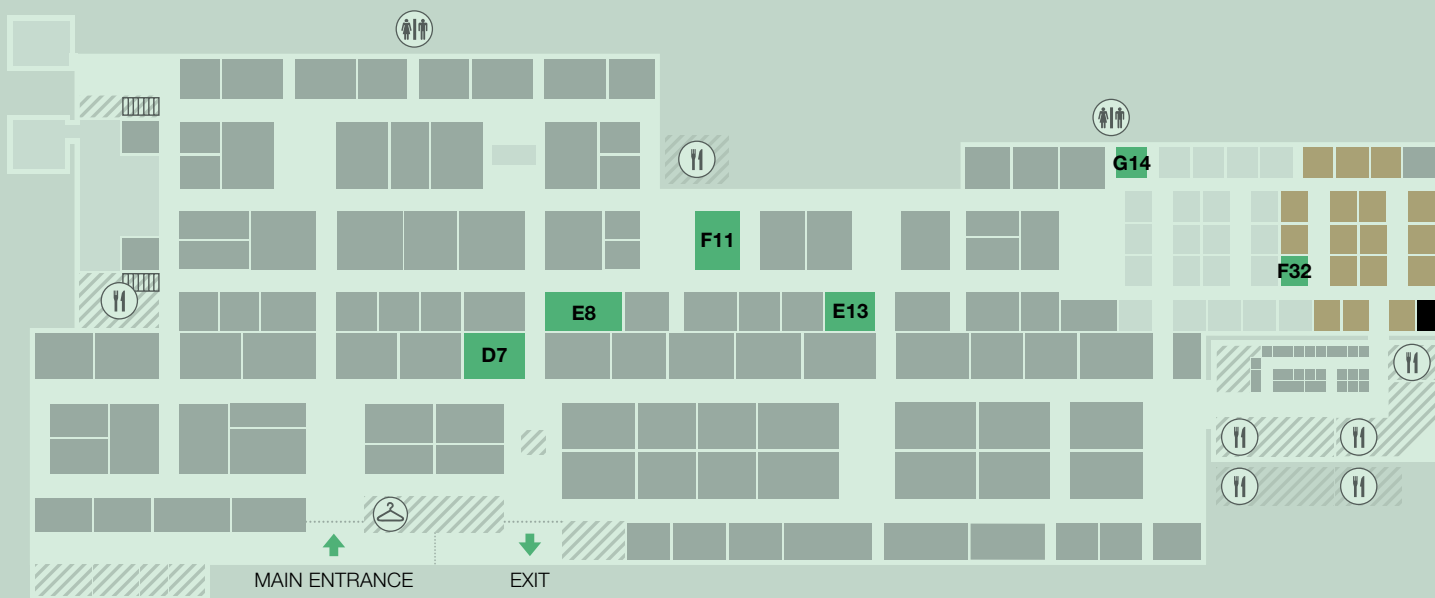
Contact: **Elisio Yamada and Henrique Miziara**

Rua Barão de Tatuí 387/389 - São Paulo SP - CEP 01226-030

T + 55 11 3661-7119 - info@galeriapilar.com

www.galeriapilar.com

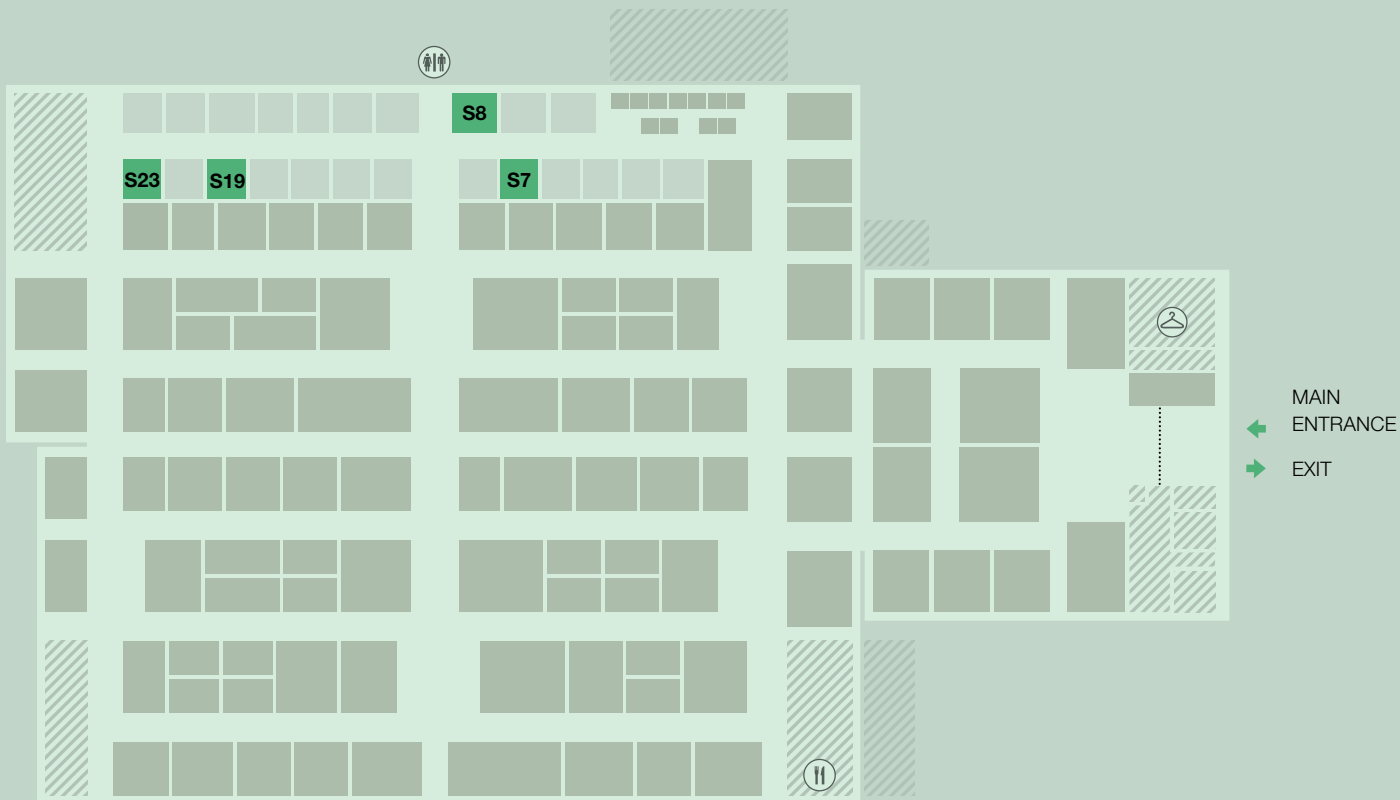
BRAZILIAN GALLERIES AT frieze art fair 2013



E13 A Gentil Carioca
D7 Galeria Fortes Vilaça
F32 Galeria Jacqueline Martins

E8 Galeria Luisa Strina
G14 Mendes Wood DM
F11 Vermelho

BRAZILIAN GALLERIES AT
frieze masters 2013



S19 Galeria Berenice Arvani
S8 Luciana Brito Galeria

S7 Galeria Millan
S23 Galeria Nara Roesler

LATITUDE – PLATFORM FOR BRAZILIAN ART GALLERIES ABROAD

Supported by **Apex-Brasil**
(Brazilian Trade and Investment Promotion Agency)
Production **ABACT**
(Brazilian Association of Contemporary Art)
Executive Manager **Mônica Novaes Esmanhotto**

Contact Details

Latitude – Platform For Brazilian Art Galleries Abroad

Rua Monte Alegre, 428 conj. 15
05014-000 São Paulo SP Brasil
T +55 11 2365-0481
F +55 11 2365-0662
latitude@abact.com.br

LONDON 2013 FOLDER

Editorial Coordinator **Mônica Novaes Esmanhotto**
Production **Daniel Rubim**
Graphic Design **HELIX Design, Branding**
Latitude Visual Identity **Estúdio Campo**

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www.latitude
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associação brasileira de arte contemporânea

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AGÊNCIA BRASILEIRA DE PROMOÇÃO
DE EXPORTAÇÕES E INVESTIMENTOS 

Acknowledgements **Anders Petterson, ArtInsight, ArtTactic, David Roberts Art Foundation, Frieze, Jeffrey Boloten, Kristina McLean, Tanya Barson, Tate, Vincent Honoré.**

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A Gentil Carioca

Almacen Galeria

Amparo 60 Galeria de Arte

Anita Schwartz Galeria de Arte

Athena Contemporânea

Baró Galeria

Bolsa de Arte de Porto Alegre

Casa Triângulo

Celma Albuquerque Galeria de Arte

Central Galeria de Arte

Choque Cultural

Emma Thomas

FASS

Galeria Berenice Arvani

Galeria da Gávea

Galeria Eduardo Fernandes

Galeria Estação

Galeria Fortes Vilaça

Inox Galeria

Galeria Jaqueline Martins

Galeria Laura Marsiaj

Galeria Leme

LOGO

Luciana Brito Galeria

Luciana Caravello Arte Contemporânea

Galeria Luisa Strina

Galeria Marcelo Guarnieri

Galeria Marília Razuk

Mendes Wood DM

Mercedes Viegas Arte Contemporânea

Galeria Millan

Galeria Murilo Castro

Galeria Nara Roesler

Galeria Oscar Cruz

Paralelo Gallery

Galeria Pilar

Progetti

Galeria Raquel Arnaud

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Ybakatu Espaço de Arte

Zipper Galeria